

# Where Opinion Counts and Facts Matter



A SURVEY ON THE VOICE OF KENYANS ON THE STATE OF THE NATION.





# Summary Observations

DO YOU THINK THE COUNTRY IS HEADED ON THE RIGHT PATH?

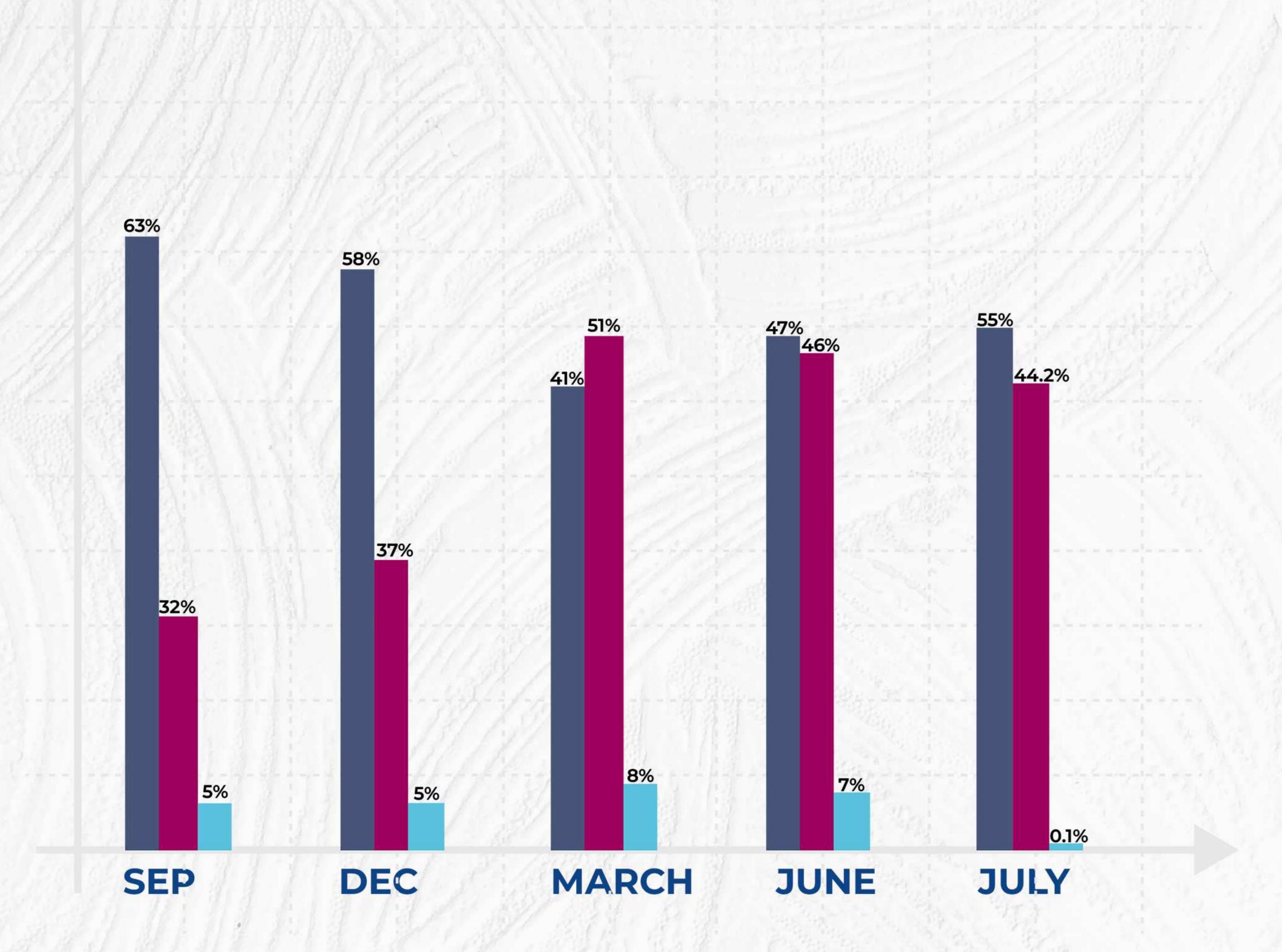
~55.7% Right path

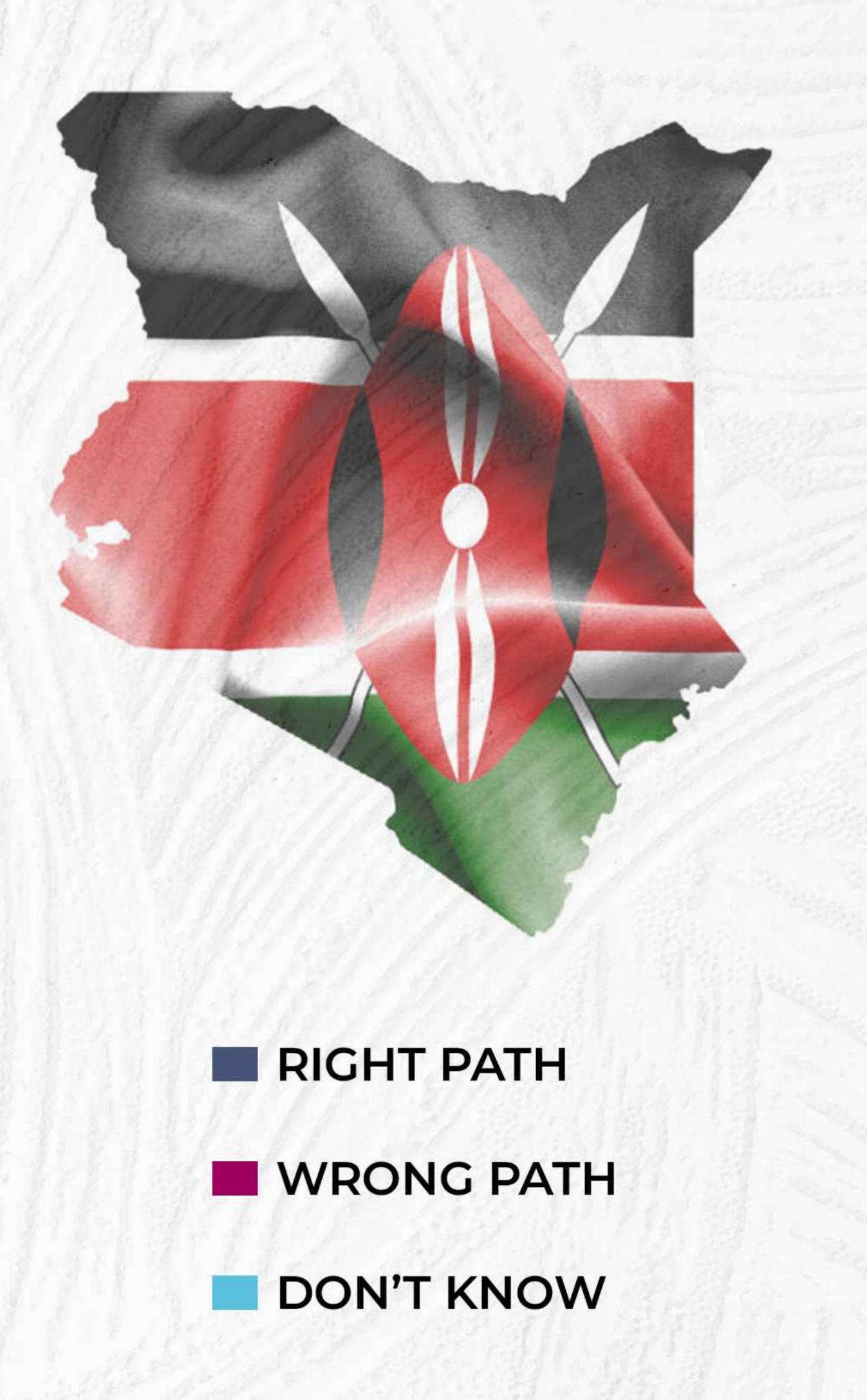
~44.2% Wrong path

~0.1% Don't know

## KENYA'S TREAD PATH SINCE JUNE 27 2022-JULY 27 2023









#### KENYA'S TREAD PATH SINCE JUNE 2022-JULY 2023



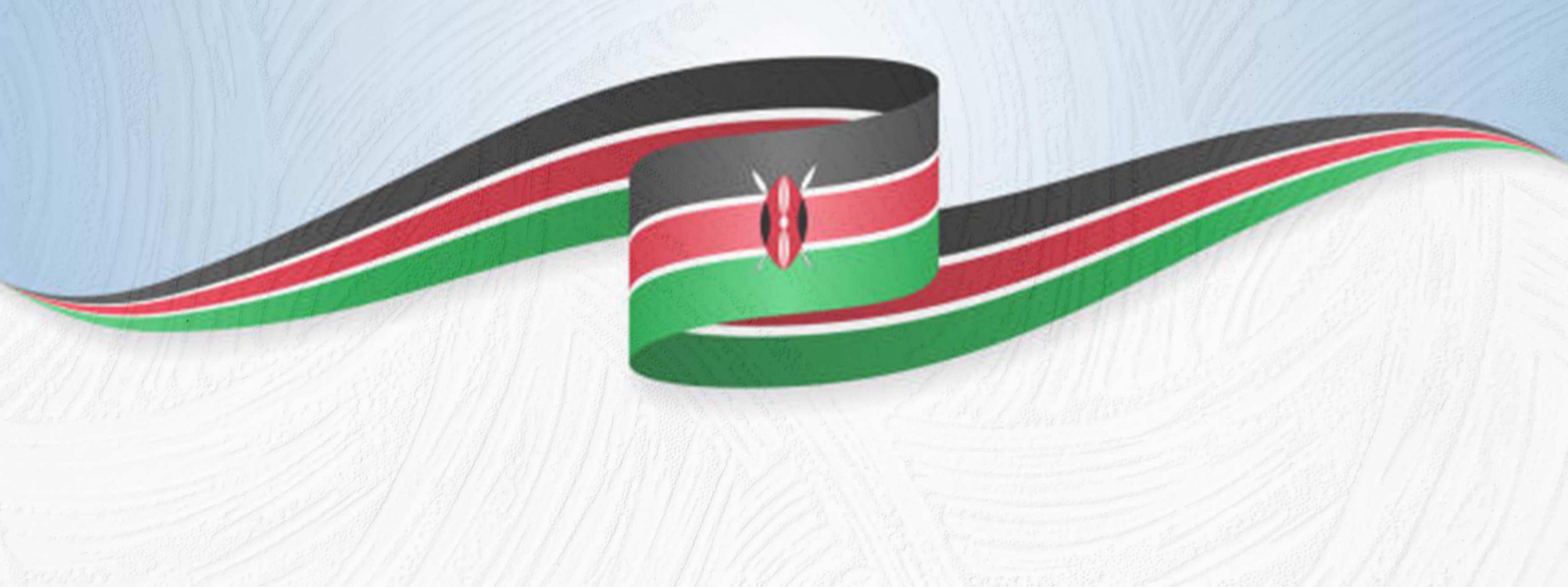


		P	and the same	
	DISTRIBUTIO	NPER	REGION	S
		RIGHT	WRONG	DON'T KNOW
	NAIROBI	43%	57%	0.001%
	MT KENYA	74%	26%	NULL
	LOWER EASTERN	37%	63%	NULL
	NORTH EASTERN	69%	31%	0.006%
	NORTH RIFT	81%	19%	NULL
	SOUTH RIFT	75%	25%	NULL
	COAST	38%	62%	NULL
	NYANZA	31%	69%	0.03%
	WESTERN	54%	46%	NULL
	TOTAL	57.	7% 44	.2%





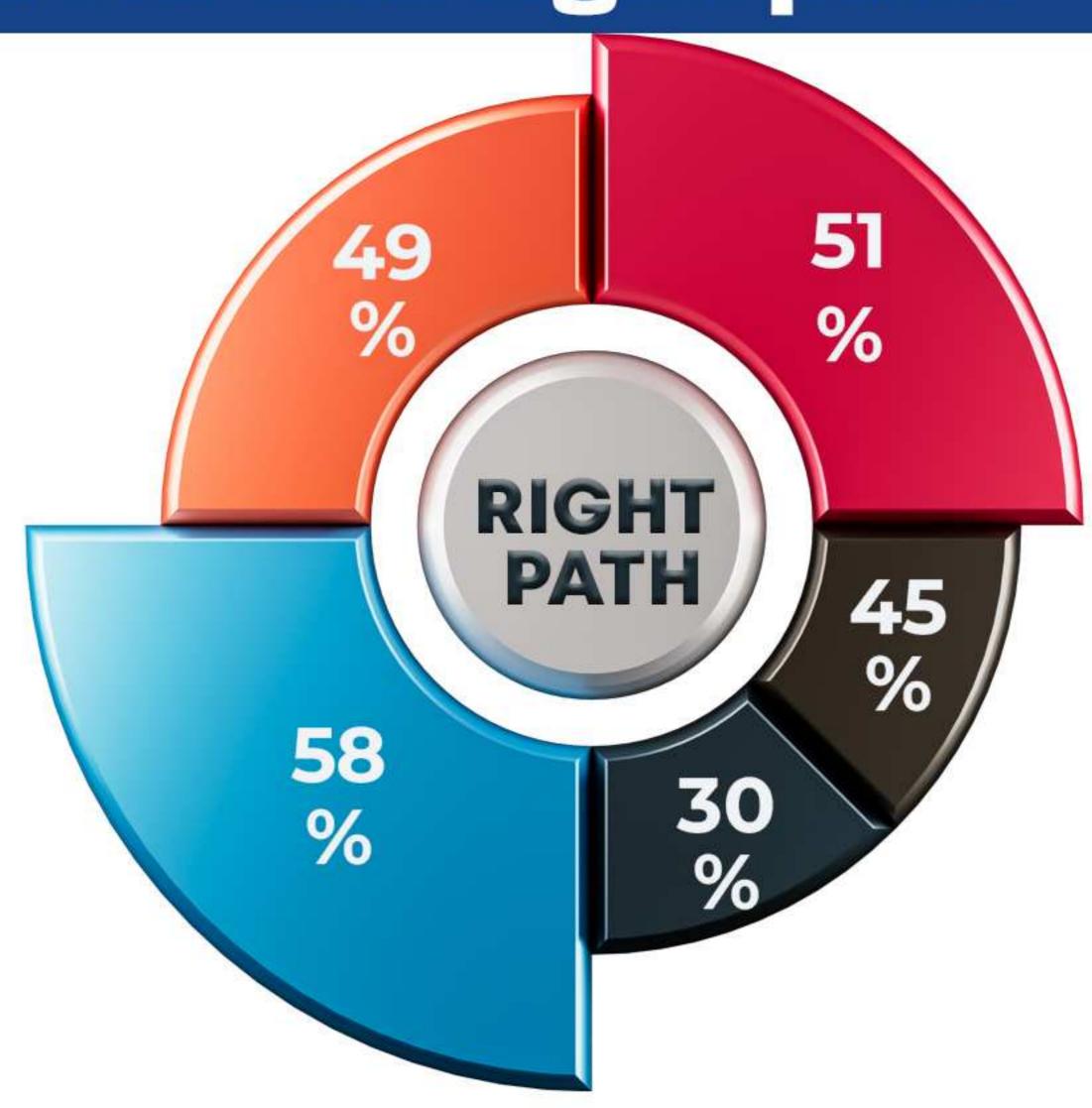
# WHAT KENYANS WANT PRESIDENT RUTO TO ADDRESS BEFORE END OF 2023-24 FINANCIAL YEAR.







## Reasons for the right path

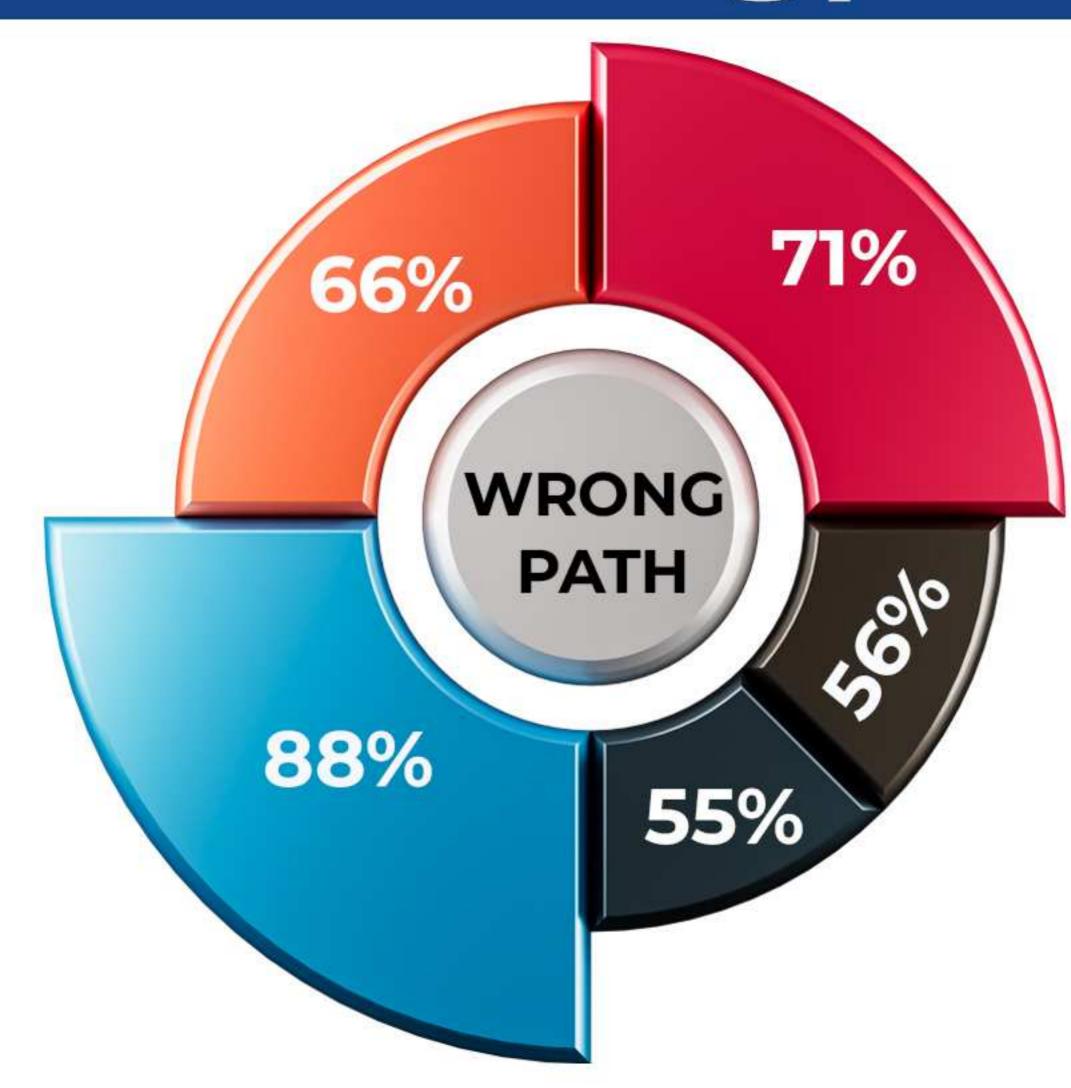


- President Ruto is keen on lowering prices of basic commodities
- President Ruto Goodwill to unite the country
- Early Disbursement of County Kitty, Equalization fund and CDF
- Gov't Effort to boost agriculture by giving subsidized fertilizer at half price compared to previous regime
- Job creation





## Reasons for the wrong path



- High Cost of living
- State Sponsored Arrests
- Corruption
- Uneven distribution of developments
- Unnecessary spendings





#### WHAT KENYANS WANT PRESIDENT RUTO TO ADDRESS BEFORE END OF 2023-24 FINANCIAL YEAR.

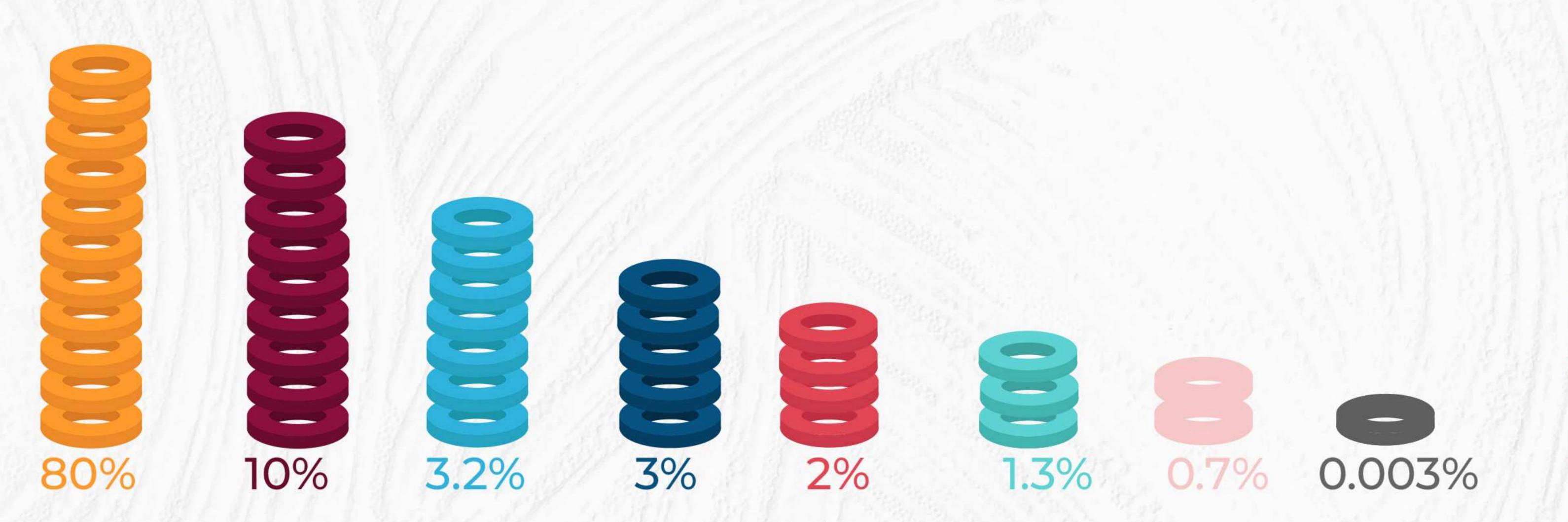
- 1. High Cost Of living
- 2.Lower cost of fuel
- 3.End Corruption
- 4.Get Competent team to work with
- 5.Distribute Developments equally
- 6.End Police brutality
- 7.Empower office of the Opposition
- 8. Give Diapers to new mothers as promised in manifesto







#### WHAT KENYANS WHAT PRESIDENT RUTO TO ADDRESS BEFORE END OF 2023-24 FINANCIAL YEAR.



- Cost of living
- Cost of fuel
- Corruption
- Competent team
- Developments equally
- Police brutality
- Opposition
- Diapers to new mothers





#### DISTRIBUTION PER REGIONS

	LIVING	FUEL	CORRRUPTION	OPPOSITION	TEAM WORK	DEVELOPMENTS	POLICE BRUTALITY	DIAPERS
NAIROBI	86%	90%	76%	65%	81%	86%	72%	88%
MT KENYA	80%	<b>77</b> %	88%	41%	36%	18%	10%	63%
LOWER EASTERN	91%	85%	73%	89%	79%	70%	75%	46%
NORTH EASTERN	96%	92%	41%	25%	13%	74%	11%	66%
NORTH RIFT	78%	83%	23%	8%	11%	5%	5%	<b>51</b> %
SOUTH RIFT	84%	80%	37%	20%	27%	31%	10%	65%
COAST	78%	63%	84%	80%	66%	65%	55%	81%
NYANZA	95%	90%	87%	91%	80%	98%	90%	33%
WESTERN	82%	79%	65%	66%	40%	46%	35%	91%

#### KEY

- ~LIVING High Cost Of living
- ~FUEL Lower cost of fuel
- ~CORRUPTION End Corruption
- ~OPPOSITION Empower office of the Opposition
- ~TEAM WORK Get Competent team to work with
- ~DEVELOPMENTS Distribute Developments equally
- ~POLICE BRUTALITY End Police brutality
- ~DIAPERS Give Diapers to new mothers as promised in manifesto





#### METHODOLOGY APPLIED.

- Respodents: 900respodents across 9 regions each representing 100.
- Date: 21 July 2023, Morning to 28 July 2023 midday.
- Medium of data Collection: Computer assisted Telephone interviews
- Survey Successful Rate:98%
- Error of margins -/+ 1.6







If you have a question, comment, or suggestion, please send us a message – we'd love to hear from you.

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